ORCUTT UNION SCHOOL DISTRICT Special Meeting of the Board of Trustees Monday, February 3, 2020 Public Session - 5:00 p.m. District Office Board Room 500 Dyer Street, Orcutt, CA 93455

A.	Pledge of Allegiance			
В.	Adoption of February 3, 2020 Agenda			
	Moved			
C.	Public Comment The public comment section of the agenda is an opportunity for the public to provide input to the Board of Trustees. Any request to speak must be submitted on a Request for Public Comment form, which can be obtained from the Superintendent's Administrative Assistant. If you are speaking to an item that is not on the agenda, you can only speak during the public comment section. Those wishing to speak about an item that is on the agenda may do so during the public comment section, or when the item is being considered. If you choose to speak on an item at the time it is being considered, your name will be called before the Board's deliberation.			
	A maximum of thirty (30) minutes is set aside for Public Comment. Speakers are allowed a maximum of three (3) minutes to address the Board on any items within the Board's jurisdiction in accordance with the Brown Act. The Board will limit any response to public comments to brief statements, referral to staff, or referral to a future board meeting.			

#### **ITEMS SCHEDULED FOR DISCUSSION**

A. GENERAL

**CALL TO ORDER** 

5:00 p.m.

1. Approval of Leadership Associates Proposal to Conduct the Superintendent's Job Search

It is recommended that the Board of Trustees approve the proposal from Leadership Associates to conduct the Superintendent's Job Search, as submitted.

Moved	Second	Vote
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#### **ADJOURN**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Superintendent's Office at (805) 938-8907. Notification 48 hours prior to the meeting will enable the district to make reasonable arrangements to ensure accessibility to this meeting.



# PROPOSAL TO CONDUCT A SUPERINTENDENT SEARCH FOR



**FEBRUARY 3, 2020** 

## **Leadership Associates Search Consultants**



Fred Van Leuven, Ed.D., Lead
Santa Ynez Valley UHSD
Conejo Valley USD
Saddleback Valley USD
Poway Unified SD
President, Accrediting Commission for Schools
Western Association of Schools and Colleges,
(ACSWASC)



Peggy Lynch, Ed.D.
Co-Lead Consultant
San Dieguito Union High School District
Brea-Olinda Unified School District

# Orcutt Union School District Accomplishments:

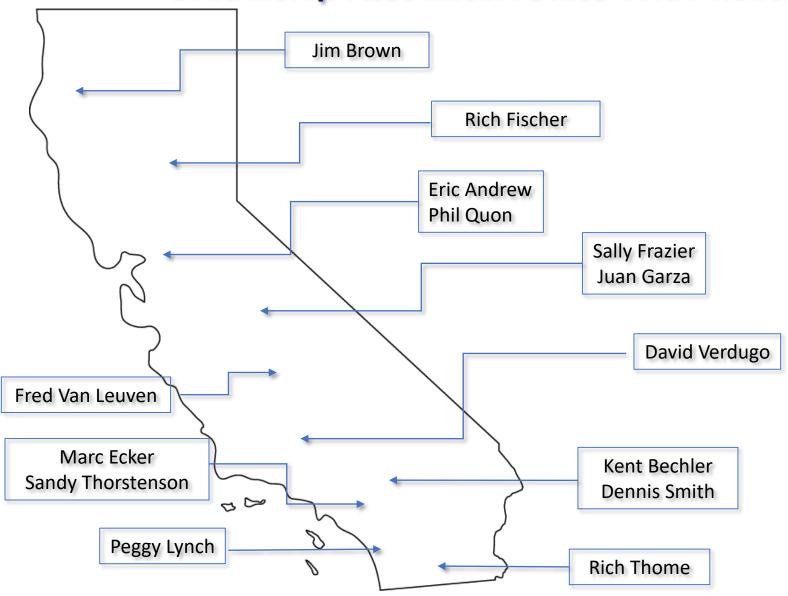
- Strong Community support as evidenced by passage of Measure G
- Recent improvements to campus safety and security
- Development of partnerships with local businesses to create real world working environments for students
- County, State and National recognition of Orcutt Academy
   Dependent Charter School

## Leadership Associates California's Premier Executive Search Firm

### A Sampling of Searches:

- Fountain Valley School District
- Cabrillo Unified School District
- Carmel Unified School District
- Santa Maria Joint Union High School District
- Mill Valley School District
- Evergreen School District
- Merced City School District

## **Leadership Associates: State-Wide Reach**



## **Leadership Associates: Extensive Reach**

Our partners are affiliated with the following state and national organizations and work with key leaders throughout the state and country to assist us in recruiting highly qualified candidates who meet the profile:

- American Association of School Administrators (AASA)
- California Association of Latino Superintendents and Administrators (CALSA)
- Association of California School Administrators (ACSA)
- California Association of African-American Superintendents and Administrators (CAAASA)
- Suburban School Superintendents (SSS)
- California Collaborative on District Reform (CCDR)
- American Leadership Forum
- Azusa Pacific University, Cal State Fullerton, University of Southern California



## Leadership Associates: What is our "Why"

## What...

Assist Boards of educational organizations in the recruitment and selection of their next Leader

## Why...

A deep belief that public education is at the very core of American society and that <u>every</u> organization deserves a passionate, caring, and inspired Leadership Team, focused on ensuring <u>all</u> children receive the highest quality education we can envision

## The Leadership Associates 4-Step Key to Success over 20 Years

In Depth Candidate
Profile
ORCUTT UNION SD
BOARD OF
EDUCATION

Presentation of Candidates

Board interviews and final selection Successful
ORCUTT UNION SD
Superintendent



Recruitment Campaign & Outreach

Personal outreach, broad advertisement, intensive vetting and thorough reference checks Extensive Stakeholder Input

Extensive
Interviews, online
survey
and personal
outreach to
district
employees,
stakeholders,
community
leaders

### **Search Process Overview**

#### Phase 1

Initial Meeting with Board



Desired characteristics, timeline, search protocols

#### Phase 2

Community and Staff Input



Community engagement, online survey, Board receives summary

#### Phase 3

Position Description



Develop after gathering input, review by Board, post on websites

#### Phase 4

Advertisement/Recruitment



Advertise in trade publications, active recruitment and reference checking

#### Phase 5

Selection of Finalists



Application Review and Discussion to determine top candidates

#### Phase 6

Interviews



Board conducts interviews, selects finalist; Consultants inform candidates

#### Phases 7-9

Validation Process, Contract Offer



Board conducts validation process; develops and approves contract

## **Leadership Associates: Search Process Timeline**

JAN	January 27	District Receives Proposals
2020	January 31	Proposal Presentations / Board Selects Firm
	February 7	Initial Meeting with the Board
FEB-MAR 2020	February 7, 11, 12, 18	Community Engagement Phase (Sessions And Survey)
Phases 1-4	February 24	Development / Publication of Position Description
	February 24; March 2	Advertisement of Position
	March 16, 5:00 PM	Application Deadline
MAR 2020	March	Applicant Reference and Background Checking
Phase 5	March 30	Application Review / Interview Selections (Board)
	April 3 and 4	Interviews (Board)
APR-MAY 2020	April 6-20	Validation Process (Board)
Phases 6-8	May 13	Approval Of Superintendent Contract (Board)
JULY 2020 Phase 9	July 1 (or as mutually agreed)	New Superintendent Begins

## **Online Survey (Anonymous)**

- **Broad Outreach** Certificated staff, classified staff, parents, principals, management team, district office, community members, etc.
- \*Multiple Languages English, Spanish, Vietnamese, Chinese, Arabic
- Extensive Stakeholder Input Sought:
  - Professional and Personal Characteristics Desired in new Superintendent
  - Desired Experience/Professional Background
  - District Strengths and Challenges
- General Comments/Suggestions
- \*(with the assistance from translators provided by the District)

## **Leadership Associates: Distinguishing Characteristics**

#### As life-long educators we:

- Have a proven track record of success with excellent references from the over 500 California Boards we have worked with since 1996
- Are all vested partners in the firm and committed to search work
- Are all former superintendents from diverse backgrounds with the knowledge of what it takes to successfully lead an education enterprise
- Remain active in education and in state and national professional organizations representing the entire state
- Have longstanding and deep relationships with leaders throughout the state and country, which is absolutely critical to active recruiting and reference checking



DISCUSSION,
COMMENTS,
Q&A





#### LEADERSHIP ASSOCIATES SERVICES AGREEMENT

#### LEADERSHIP ASSOCIATES

www.leadershipassociates.org 3905 State Street #7-407 Santa Barbara, CA 93105 (805) 364-2775

#### **AGREEMENT FOR CONSULTANT SERVICES**

THIS AGREEMENT is made this **3<sup>rd</sup> day of February**, **2020** between LEADERSHIP ASSOCIATES, hereinafter called the Contractor, and **ORCUTT UNION SCHOOL DISTRICT**, hereinafter called the District.

The Contractor agrees to perform services for the District as follows:

The Contractor will conduct a Superintendent search, as delineated in the attached Summary of Services.

The District agrees to pay the Contractor **TWENTY-ONE THOUSAND**, **FIVE HUNDRED DOLLARS (\$21,500)** for services provided. Payment is to take place in two increments: **(1) \$10,750** upon completion of stakeholder input, and **(2), \$10,750** upon selection of a finalist. The Contractor will submit invoices to the District for each of the payment increments. Payments are due within 30 days of receipt of invoice.

Remittance payable/forwarded to: Leadership Associates

Attn: Linda Hunt

50-855 Washington Street #C-205

La Quinta, CA 92253

The Contractor is to perform the above services beginning February 4, 2020.

Contractor agrees to hold harmless and indemnify the District, its officers, agents, and employees with respect to all damages, costs, expenses or claims, in law or in equity, arising or asserted because of injuries to or death of person or damage to, destruction, loss, or theft of property arising out of faulty performance of the services to be performed by Contractor hereunder.

It is expressly understood and agreed to by both parties hereto that the Contractor, while engaged in carrying out and complying with any of the terms and conditions of this contract, is an independent contractor and is not an officer, agent, or employee of the aforesaid District. Either party may terminate this agreement by providing the other party with ten (10) days written notice. Upon such termination, fees will be determined on a pro rata basis.

Leadership Associates does not participate in a California public pension system. Leadership Associates and the District understand that the work/services provided should not be considered creditable toward the STRS earnings limit as the work is not normally performed by employees of the District and requires less than 24 months (496 business days). REF. CA Education Code § 26135.7 (2014)

CONTRACTOR: LEADERSHIP ASSOCIATES	DISTRICT: ORCUTT UNION SCHOOL DISTRICT
Taxpayer ID#: 68-0383653	
By: Sud Com France	Ву:
Name: <u>Fred Van Leuven, Ed.D.</u>	Name:
Title: Lead Consultant	Title:
Date:January 31, 2020	Date:



#### **SUMMARY OF SERVICES**

#### ORCUTT UNION SCHOOL DISTRICT SUPERINTENDENT SEARCH, 2020

#### I. TOTAL FEE TO CONDUCT SEARCH: \$21,500 (all-inclusive)

This fee includes:

- All expenses incurred by consultants
- All meetings with the Board
- Development and posting of the position description announcing the position
- Cost of advertising in EdCal (Two consecutive publications)
- Acceptance of applications and responding to all inquiries regarding the position
- Recruitment of candidates and extensive background checks
- Gathering of community and staff input and providing Board with a written report, including online survey
- Coordination of logistics of the search:
  - o scheduling appointments
  - o notification of unsuccessful candidates
  - scheduling community visit/validation process
- Assisting in the development of interview questions and supporting the Board with the interview process
- Assisting the Board's administrative assistant throughout the process with templates, checklists, online posting updates and sample agenda language
- Acting as an advisor to the Board of Education
- Assisting the new superintendent and Board through transition and community verification process, if conducted

#### II. GUARANTEE

Should the new superintendent leave within one year, Leadership Associates will conduct a new search at no cost except for travel and advertising expenses, provided the Board majority remains the same.